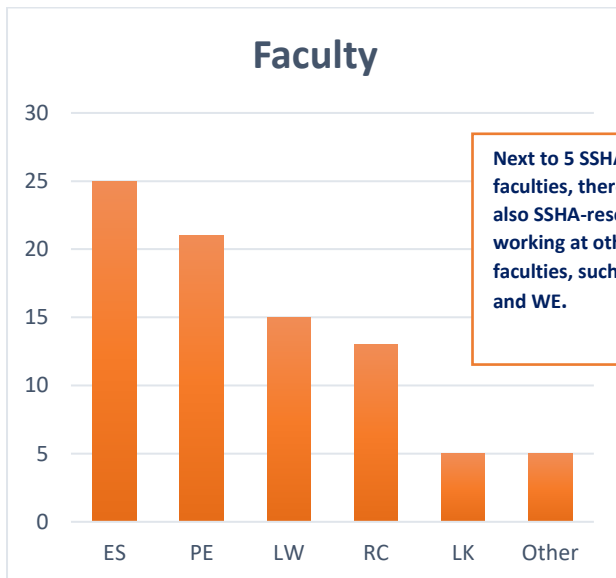


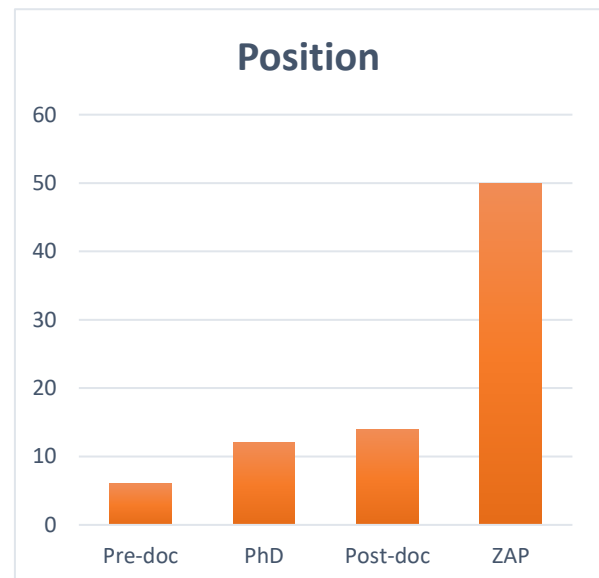
Find out what our SSHA community thinks about and does with TechTransfer, Valorisation and SDG's

Questions or remarks? Contact [jessica.hekking@vub.be](mailto:jessica.hekking@vub.be)

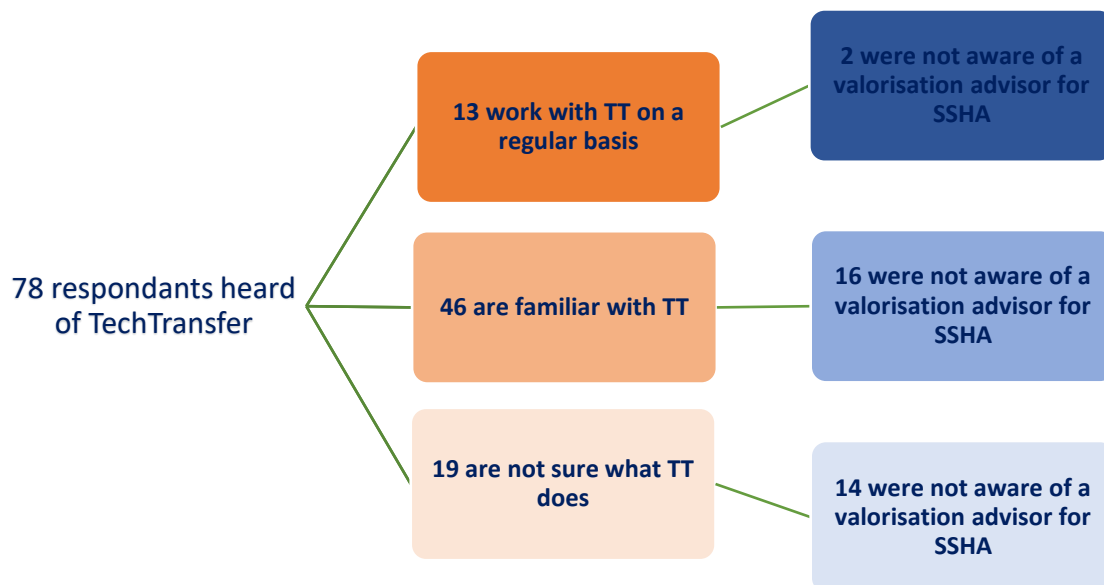
## 80 respondents



Next to 5 SSHA-faculties, there are also SSHA-researchers working at other faculties, such as GF and WE.



## Is TechTransfer well known by SSHA Researchers?

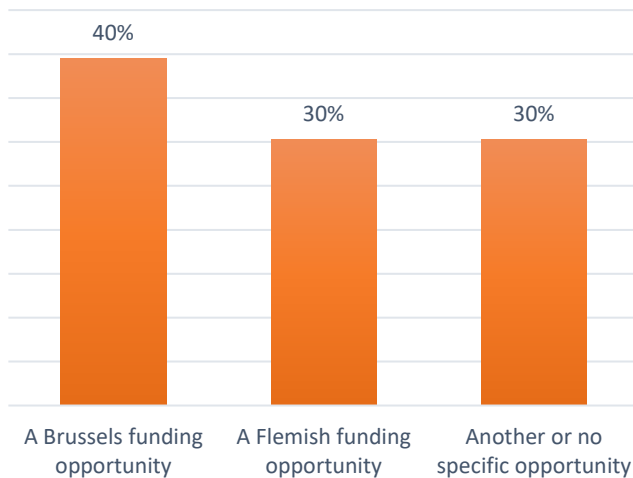


Did you know that:

VUB TechTransfer supports researchers on applied research and valorisation of research results

VUB TechTransfer has two dedicated persons for the Social Sciences, Humanities & the Arts, one for Flemish and Brussels projects and one for European projects: Check out the [team-page](#) on our website

## What did researchers discuss with our SSHA valorisation advisor?



**85% of researchers were (very) satisfied.**

### Brussels funding opportunity

The Co-creation & Applied PhD are the project calls most mentioned

*"she accompanied us to the jury defence. This level of involvement for me was unseen"*

### Flemish funding opportunity

SBO-M projects are very popular within our SSHA-community

*"Jessica offered advice regarding the preparation and submission of a VLAIO TETRA Project that was eventually also funded"*

### Another opportunity administration

Advice on Business development, networking contacts, info sessions and admin support for DAD-Agreements

*"Good initiative to have some attention to social sciences"*



**Overview of funding opportunities & Info sessions**

**Support and valuable feedback (on valorisation parts of proposal)**

**Referring to right person & networking contact**

**Accessible, quick & eager to help**

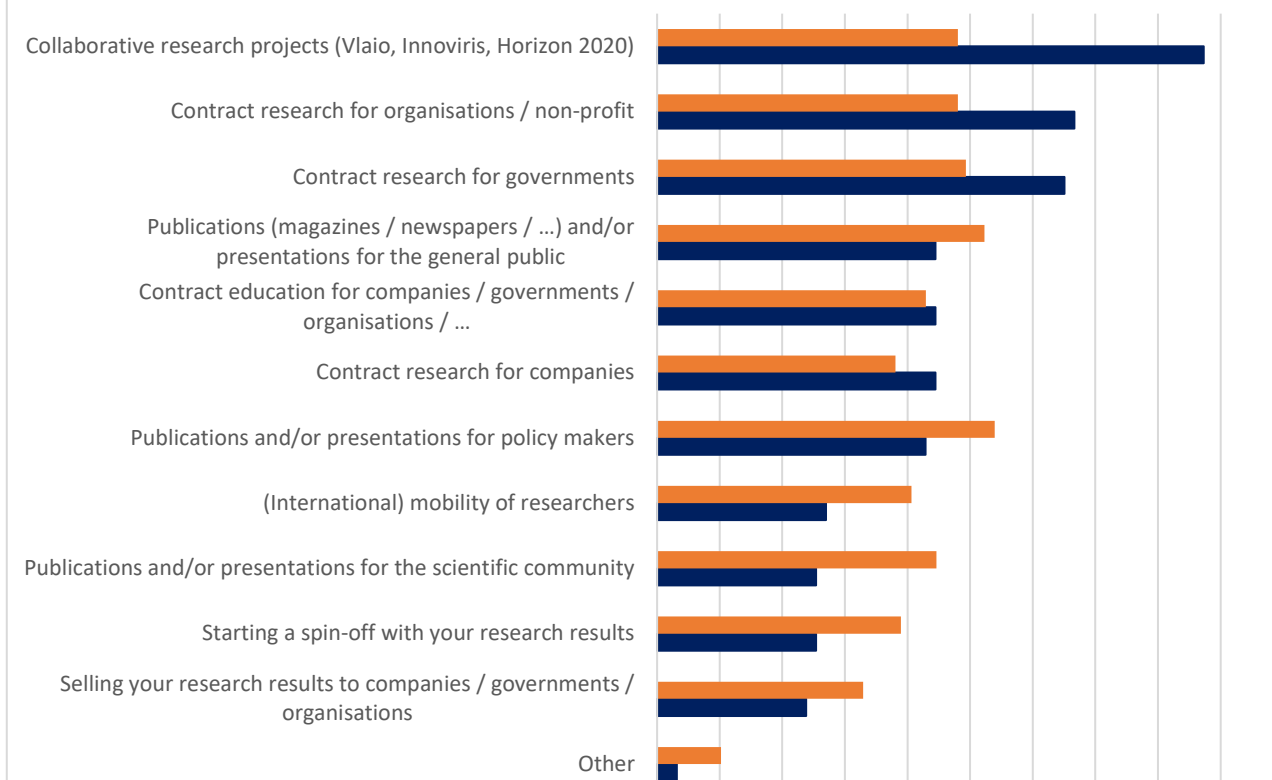


**We had to contact TT ourselves**

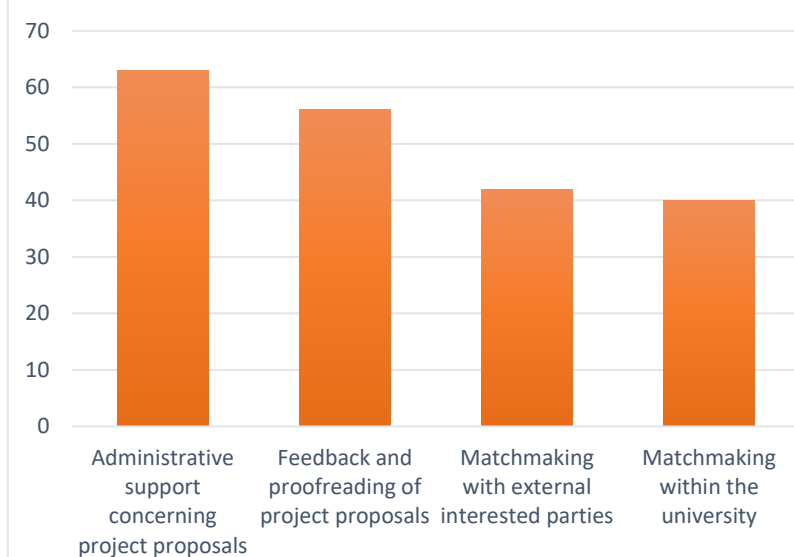
**No time for feedback and proofreading**

**Nothing became concrete**

## What is the most important way to valorise research and create impact? And with what can TT help?



## How can TechTransfer help our researchers ?



## How can TechTransfer help you?

### Admin support on project proposals



#### TechTransfer informs you on (funding) opportunities via:

- our weekly TT newsletter
- info sessions
- direct referrals
- one-on-one meetings
- thematic innovation funding forecast



#### TechTransfer gives you administrative support on applied project proposals:

- eligibility check
- budget check
- signature of the rector
- submission

### Feedback & proofreading of project proposals



#### TechTransfer can help with your project proposal and give feedback and advice on:

- match with the call
- valorisation potential
- general comprehensiveness
- project budget
- advice on IP and collaborations
- Legal support for contracts & collaboration agreements

## Matchmaking with external interested parties

Talk about how to set up an internal and external research network on my research topic

Finding (consortium) partners & establishing contacts

Field building

Exchange of ideas

This has less added value, it's too theme / expertise specific



We follow up on networking events and policy related topics. We represent the VUB and can help external partners finding the researcher they are looking for. We can also match you with external parties. However, we cover a broad field of disciplines and it is not possible for us to know all possible partners in your field of expertise. So don't only count on us to match you. Get out there and meet potential partners and interested parties!

## Matchmaking within university

Talk about how to set up an internal and external research network on my research topic

Hearing about others

Interdisciplinary parallel partner building

Concrete suggestions for partners & feasible I&V actions with researchers active in same domain / similar profile



We currently match researchers when a specific question or opportunity arises. We are working on giving researchers more opportunities to meet each other interdisciplinary. For example: we organized pitch sessions during an online info session.

## Other remarks / questions

Share insights on the existing valorisation landscape and/or opportunities		• We do this in a personal and ad hoc way, but it could be interesting to do this in a more structured way, we'll look into it.
Help with attracting new candidates		• This is not something we can structurally help with.
Share data-informed success/fail tips		• Good idea! We'll look into it.
Teach in doctoral schools / Targeted online courses for credits or proof of completion		• Do you know TechTransfer organizes (advanced) starter seminars. Find out more <a href="#">here</a> .
Info on how to market / brand research		• We can be a sounding board for you on the branding and marketing strategy of your research
Follow-up on my research		• We love to hear about (potential) results and where your research is going. Let's stay in touch!
Somebody who writes / assists in writing the project		• You are the owner of your project and are responsible for setting up and writing the project.

## And you also mentioned:

### **How you would like to be helped:**

Starting from knowledge about researcher

Direct Contact / One-on-one / stay personal / tailor-made / personal email

Being concrete & help me read between the lines

### **To keep the specifics of SSHA research in mind:**

Research for 'the general public', governments and non-profit organisations involves more than contract research. A lot of work also goes into setting up co-production trajectories, not always formalized in a (paid) research project.

There is an important role for academics to valorise their research through social engagement, public education and activism.

What is the societal impact of research results that are not directly valorisable?



## Is our SSHA community actively working on the SDG's? (76 respondents answered this question)

Yes 35  $\leftrightarrow$  41 No

